



Fluida

Global Payments
for **Businesses**



getfluida.com

Cross-border B2B payments are broken

- **Slow** 3-5 days to settle
- **Expensive** 2-3% lost in fees
- **Opaque** funds journey and location



Fluida is here to fix them

Intuitive Payment Platform

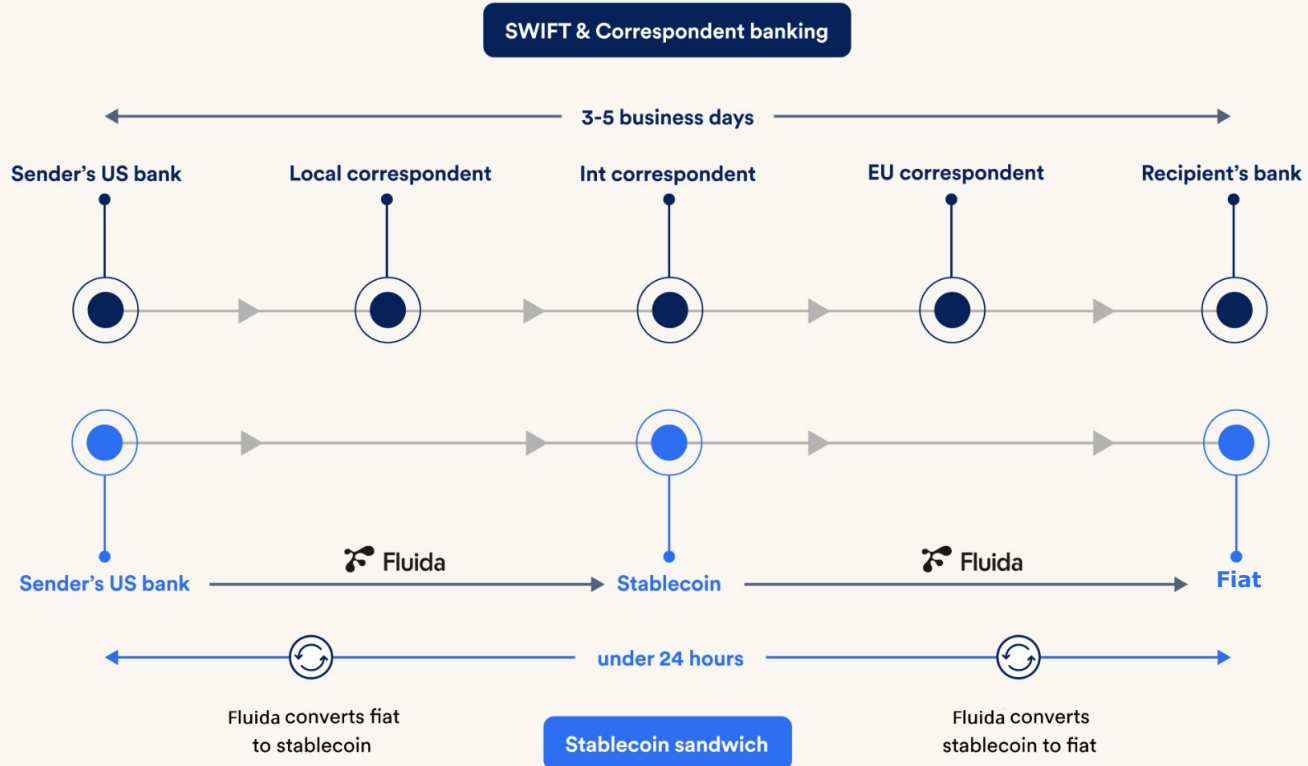
→ **Instant** settlement 24/7

→ **≈55% cheaper** processing cost

→ **Transparent** and publicly available



How the magic happens /1



How the magic happens /2



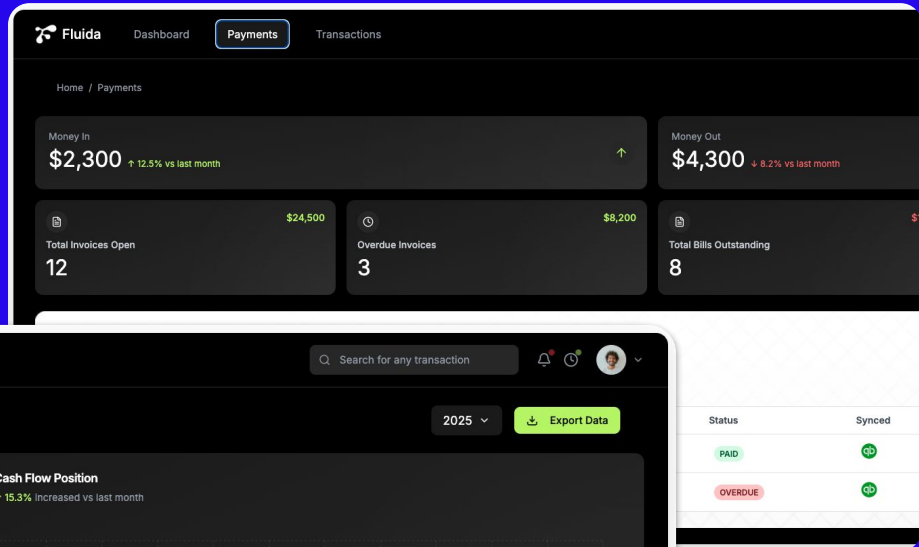
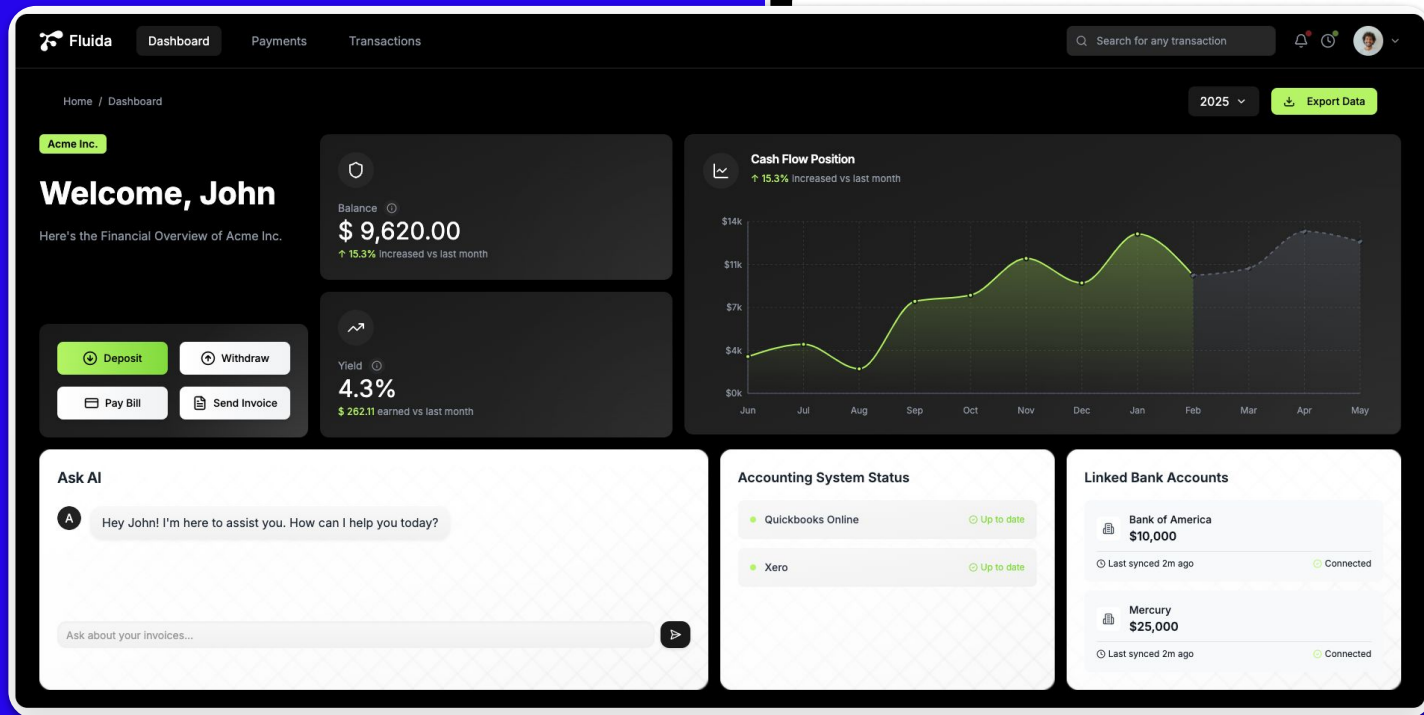
USDC is the **1:1 digital dollar**,
available to everyone in the **world**



Solana is the **fast** and **cheap**
blockchain that makes it happen

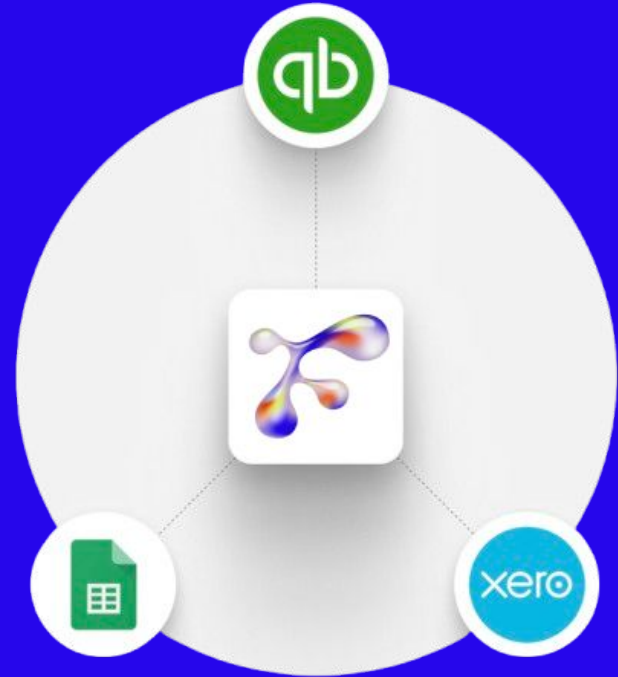


SaaS Payment Platform



Integrations

Fluida is fully **integrated**
into the existing SMB's
accounting stack



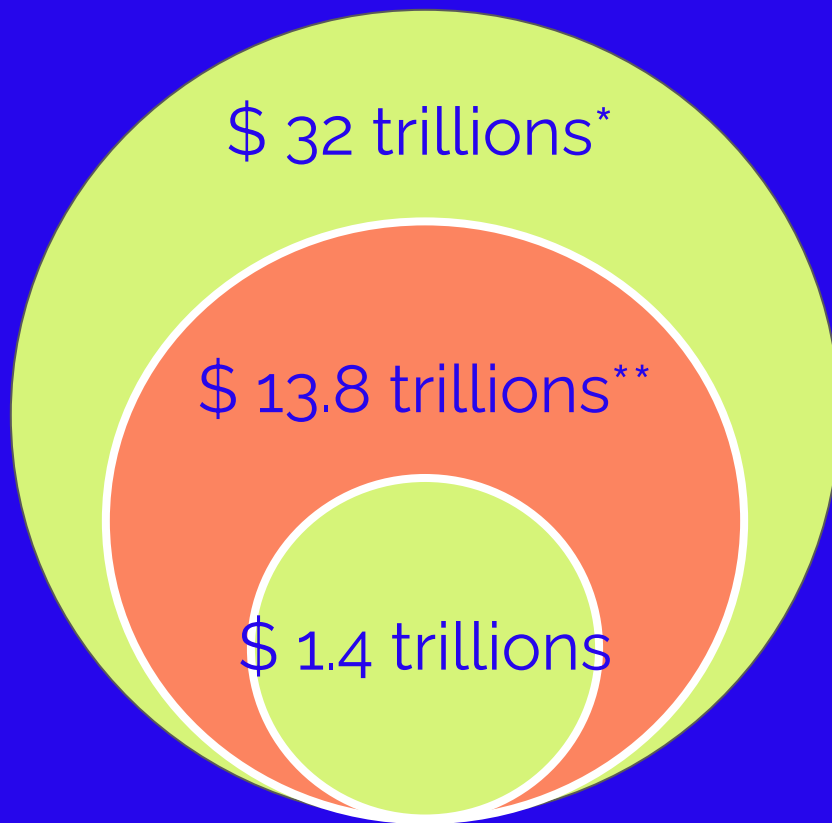
Ideal Customer Profile ICP

- SMBs involved in **import/export**, **manufacturing** and **remote-first** companies in **EU, US, LatAm**
- **Treasury**-efficient SMBs
- CEO, CFO, Head of Finance, Head of procurement



Market

Transacted
Volume
EU-US-LatAm



B2B Cross-border
CAGR 5.9%

SMB Cross-border
CAGR 5.6%

ICP focus
≈10% of SOM



Sliding door opportunity

- **MiCA** Reg coming into effect in **EU**
- **US** shift into **pro-crypto** administration
- **Expanding** B2B global trade
- Mainstream **adoption** of blockchain



Fluida charges neither **% fee**,
nor **FX spread**

Unlike our competitors we offer 3
Tiered Subscription Plans based on
volumes at a flat monthly fee



Go-to-market Strategy

→ Phase 1 (0-50 customers)

Warm leads, existing investors'
network, monthly **fee waiver promo**

→ Phase 2 (>50)

Referral program, marketing **ads**,
events sponsorship



Traction



10 Letters of Intent (**LOIs**) signed



Pipeline of **50+** potential customers



€200K Pre-Seed raised



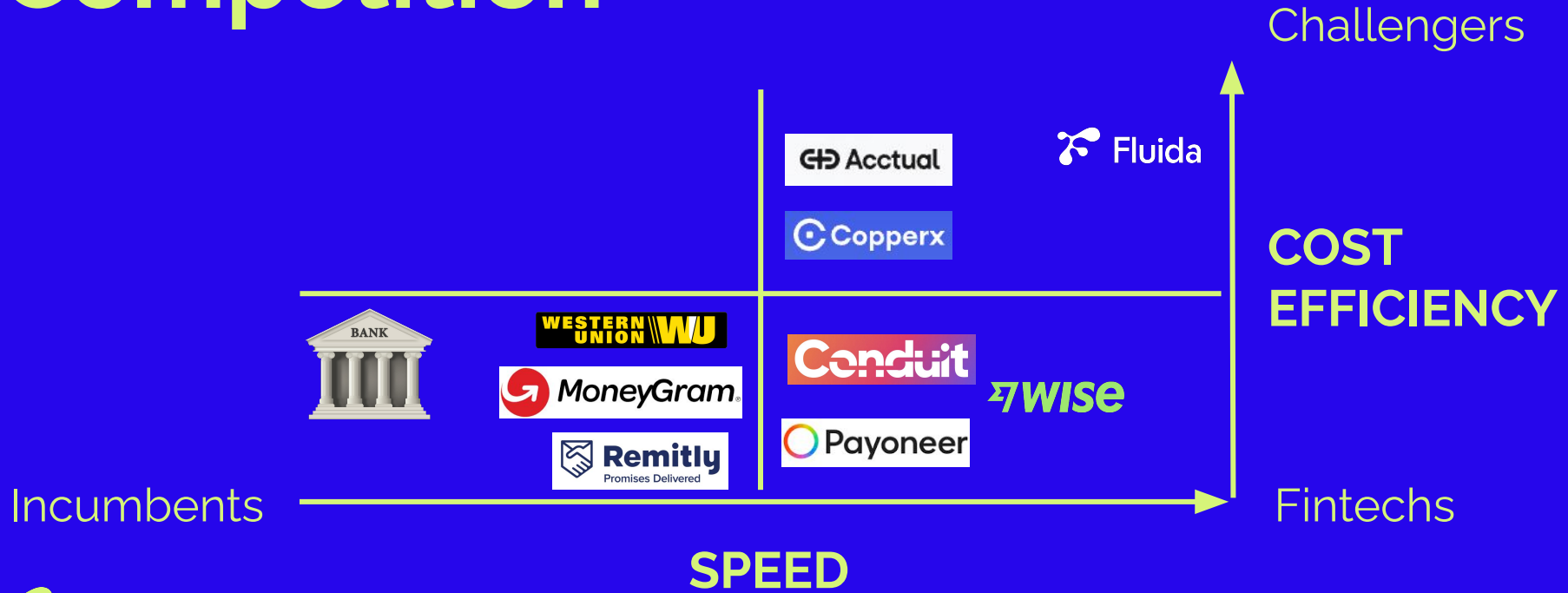
MVP ready in **May**



Licensing partnership in EU and US

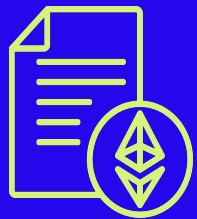


Competition



Team

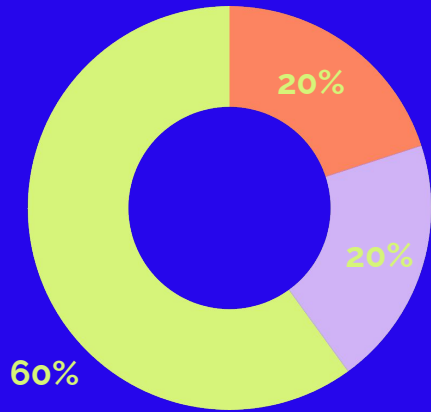
Matteo



Solo founder with **5 years** exp in
Compliance and **Banking**
Infrastructure at B2B SaaS
Fintech, assembling an **A-team**
of builders in the industry



Raising €1M at €5M post-money valuation



- expand the **Engineering** team
- complete **Product development**
- launch in EU & onboard **100+ SMBs**





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